Job Description

Electronic Flyer

1. The electronic flyer chairperson is responsible for creating the flyer and giving it to the promotion and advertising chairperson. The easiest way to create the flyer is to use the one from a previous year and update it to reflect the new information. Many of the previous year's flyers were created with Microsoft Publisher software, which now resides on the SRAL studio computer, if you do not have it on your home computer. Other software like an adobe product can also be used to create the flyer.
2. For the Briggs (see Attachment A), the photo of the first-place winner was used and then the background colors were created to coordinate with the artwork. Hugh Beykirch has photos of all the previous year's artwork.
3. For the Members Juried Art Competition and Annual Members Show, the People's choice award from the previous year is used for the flyer. The background colors were created to coordinate with the artwork. Both a portrait (see Attachment B) and a landscape (see Attachment C) version must be created due to the different display requirements GVR has. Please note that in 2023, there was a four-way tie for the People's Choice Award. For the 2024 flyer we will be using first-place winners in both representational and non-representational categories be used. The board will obtain those pictures for you.