

SRAL COMMUNICATION POLICY

Policy for SRAL News

The Santa Rita Art League (SRAL) of GVR is a vital art organization for members of GVR. SRAL keeps its members informed with art league news through Eblasts, a website, and emails sent by Special Interest Group's (SIG's) chairpersons. The website also promotes SRAL activities for prospective members and Green Valley and surrounding area residents who are interested in art.

SRAL's publicity chairperson sends monthly general meeting and exhibit reception announcements to GVR's publication people to be included in their printed material each month. The chairperson also sends this information to GV News to be included in "What's Happening."

Eblasts are published twice a month by the Eblast editor from October through May and once a month from June through September. It contains the following news:

- Message from the president or co-presidents
- Monthly General Meeting Demonstration Descriptions
- Exhibit Information – announcement, link to prospectus, announcement of winners and photos of their artwork
- Management Information such as membership renewal, monitor training, and locker/slot rentals.
- Special Events
- Mini Workshop descriptions
- SIG information

SRAL's website contains:

- Events calendar
- Monthly general meeting demonstration descriptions
- Exhibit prospectuses and photos of winning artwork
- Mini Workshop descriptions and registration
- SIG information
- Monitor calendar
- Board Minutes
- Membership Benefits

Periodically some SIG chairpersons send out emails to its members about important events. Members who have questions about a specific event can contact the appropriate person. [Click here for contact information.](#)

Policy for Members' News and Outside Organizations

SRAL invites current members and local art organizations to submit succinct announcements. Members can provide information about upcoming shows of their work, awards they have received, and educational workshops/classes they will be teaching elsewhere. Announcements by outside organizations can include upcoming competitions, special events, and educational workshops/classes. The opportunities

advertised by other art groups must be open to all members of SRAL. All submissions should be submitted via e-mail to the SRAL Eblast editor. [Click here for contact information](#). SRAL may edit information to fit the available space. To supplement the published information, SRAL encourages members and outside organizations to provide fliers with complete details for the SRAL studio bulletin board.