



SRAL Board Meeting

August 8, 2023, 1:00 PM SRAL Studio

Attendees: Jeani Gustafson and Arlene Szypulski, Co-Presidents; Susan Ettl, Treasurer; Karen Keim, Secretary; and Laurie Chambers, guest.

- 1. Minutes from May 9 and June 6.** Karen agreed to changes in wording from Susan and Arlene, and the minutes from both dates were approved with a motion and second by Susan and Arlene.
- 2. General Meeting:** Deb is still out of town. Jeani will be traveling and asked others to help on Thursday if needed.
- 3. Treasurer's Report:** Susan submitted reports for June and July. Arlene asked about the cost of ink for the new printer (\$100). Arlene motioned that the reports be approved, and after a second from Jeani, all approved.
- 4. Art 101 Organization:** SRAL will begin holding introductory art classes on color, design, or any of various mediums (or SIG categories) and offered on Saturday mornings. Susan said we will need descriptions with a list of supplies that people should bring. Arlene and Jeani would like to charge a small materials fee to each participant—\$5 or \$10, which could be used for replacing supplies. A new Gmail account will be used for people to sign up for the courses. [Later, Susan sent out an email asking for and receiving a vote of approval for supplies of art for ART 101 so that she could cover the cost from SRAL accounts.]
- 5. By-Laws Change:** Jeani wants to finish this process before Susan goes to Italy.
- 6. Website:** After approaching three companies and receiving two bids (each around \$15,000), Susan said it was necessary to reduce our list of headings for the website to cut the cost. One thing we could eliminate for now is software that manages membership. Susan and Leslie have also discovered and met with an SRAL member, Maureen Kirk-Detberner, who is a website builder. They are in the process of negotiating with Maureen to take on this job. The charge is by the webpage. (SRAL would upload PDF files, which are safer than webpages and can also be downloaded.)

Website Decisions:

- Susan motioned, Jeani seconded, and it was approved that we charge a \$35 membership fee to all who join, without any extra fee for individual credit cards (which will be used for membership only).
- There is software for workshops that would keep track of registrations for classes so that one person wouldn't have to cover those details. The consensus of those involved was that we would do without this software for now or find a less expensive alternative.



- WordPress is the web software of choice and the one to which our own system was being converted prior to COVID. Susan has experience using it and would be webmaster initially.
- Susan handed out a succinct and informative write-up of SRAL history, edited by Leslie, which was approved for the website.
- Photos of the Board? Yes, the Board agreed to put those on the website.

[Website Decision by Email: On Aug. 20, Susan sent out an email asking for approval of the proposal for the SRAL website from FastWinn Web Design as follows:

We received the proposal for SRAL's new website from FastWinn Web Design on Monday, August 14, 2023. Leslie and I reviewed it in detail and Maureen addressed all our questions in writing and then we met Tuesday morning to go over a few more items. After the meeting, Maureen checked on a few more items and reported back to us yesterday.

The proposal from FastWinn Web Design which includes building the website according to the new web plan (see attached) and training me is \$4150, In addition there is a one time fee of \$249 for a lifetime access to the theme which is the foundation of the website. The attached plan contains all the same information as the previous plan except for Member's News which is already in the Eblasts. There will be built-in links to facilitate navigating throughout the website. They plan to start working on SRAL's website on September 1 and for the website to go live on October 1.

Any additional pages will cost \$150/page and any additional web work outside the scope of the work listed in the proposal/contact will be billed at \$80/hour. Currently, we do not foresee any additional charges, but if we run into a problem, the cost for the website could be more. The yearly costs are listed below.

Domain Name Registration	\$17.99
Web Hosting plus Malware Remover Service	275.88
Word Fence Premium (included in proposal this year) security for website	119.00
Event Espresso Premium (Event Calendar, forms, online payment)	140.00
Total	\$552.87

Susan's request was approved by positive email responses from the Board.]

7. Finding New Volunteers: —to be addressed at the next meeting.

Meeting adjourned: 2:50 PM

Next Meeting: September 12 (2nd Tuesday) at 1:00 in the SRAL Studio